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Press Release

Golf Camp In A Bag

New training kit teaches golf fundamentals with fun and games

Boca Raton, FL, January 27, 2010: Many tried and true teaching techniques are less effective when teaching junior golfers. While many adults enjoy dissecting their swings and working on drills, kids just want to have fun. ParKit Golf's founders, with more than 80 years of combined experience teaching over 1,500 junior golfers, have developed a solution. "We have taken what we learned building our junior program and packaged it into a professional junior training kit full of educational games and tools," said PGA pro and President Don Law. According to Law, the kit is like a "golf camp in a bag", making it simple for pros to create a popular and lucrative junior teaching program.

By engaging them in fun, challenging and competitive activities, ParKit's games encourage kids to develop specific golf skills without realizing they are practicing golf drills. "They learn instinctively," said Law; "drills can be boring, but with creative games, the kids will spend hours honing their distance control, aim, and ball flight skills." The kit gives teaching pros the tools needed to implement 25 great games covering putting, chipping, pitching, bunkers, and full swing. The games also teach many intangibles, including etiquette, respect, focus, sportsmanship, and listening skills.

Founded in 2009 by Law, his wife Diana, and PGA pros Rick Heard, Bill Scott, and Chad Kurlmel of the Don Law Golf Academy, ParKit's goal is to help pros grow their own junior teaching programs, thereby growing the game of golf. In addition to the professional junior training kit, ParKit Golf also sells a short game training kit and individual practice games.

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If you'd like more information about this topic, or to schedule an interview with ParKit Golf's founders, please call Rick Heard at 561-251-3460 or email Rick at rick@parkitgolf.com.

For Immediate Release