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Press Release

“Golf Camp In A Bag” by ParKit Golf Named “Best New Product” at 2010 PGA Merchandise Show

January 31, 2010 – ParKit Golf’s Professional Junior Training Kit was selected as one of three “Best New Products” at the 57th Annual PGA Merchandise Show that concluded Saturday at the Orange County Convention Center in Orlando, Florida. The Kit, known as a “golf camp in a bag” was also highlighted as one of “five hot items” at the Show.

“The reception was more than we ever could have imagined,” said PGA teaching professional and ParKit President Don Law. “We believe in the Kit, and we use it every day in our own junior teaching program. It was gratifying that other pros appreciated the Kit and saw how it could add fun and excitement to their junior golf camps and classes.” Founded in 2009 by Law, his wife Diana, and PGA pros Rick Heard, Bill Scott, and Chad Kurlmel of the Don Law Golf Academy, ParKit’s goal is to help pros energize their own junior teaching programs, thereby growing the game of golf.

The centerpiece of the Kit is ParKit’s “Book of Fun Golf Games For Kids”, a compilation of 25 fun and educational games. Each game has a specific purpose, and helps kids learn golf swing fundamentals, etiquette, respect, teamwork, sportsmanship, listening skills, and game strategy. The Kit packages the book and all of the equipment needed to play each of the games into a colorful duffel bag. “It is like having a golf camp in a bag,” said Law.

The Professional Junior Training Kit was one of three product winners at the 2010 PGA Merchandise Show in Orlando, Florida. With over 1100 exhibitors and 40,000 attendees, the PGA Merchandise Show brings together PGA professionals, golf industry leaders, manufacturers, retailers, and media from 90 countries to preview the latest in equipment, technology, apparel and accessories.

Located in Boca Raton, Florida, ParKit Golf also sells a short game training kit and individual practice games. ParKit’s products are available at www.parkitgolf.com. For more information, please call Rick Heard at 561-251-3460 or email Rick at rick@parkitgolf.com.

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For Immediate Release